

# Corporate Social Responsibility Audits



## CORPORATE SOCIAL RESPONSIBILITY RATINGS

- You intend to commit or recommit to a strategy of sustainable development?
- You intend to establish a bond between your brand and CSR commitments?
- You intend to stimulate staff through CSR projects?
- You intend to communicate on objective and solid grounds?

**Vigeo will provide a diagnosis of your commitment.**

### — “Overnance”, a range of CSR audits to suit your needs:

The CSR audit is modular. It can be conducted:

- at various levels in your company: head office, business units, subsidiaries...
- on any or all of the CSR internationally recognised standards;
- to the extent of investigation that corresponds to your specific needs:

#### LOGOS

Audit of the relevance of policies.



#### SYSTEMA

Audit of the relevance of policies and the coherence of their implementation.



#### HOLISTIS

Audit of the relevance of policies, the coherence of their implementation and the results.



### — The graphic analysis of your CSR risks

**TOPOS**, a CSR framework adapted to your profession and the stakes in your sector of activity.

### — Studies to position yourself and your competitors:

**SECTOR BENCHMARK**, your CSR performance compared to that of your competitors.

**CSR THEMATIC STUDY**, trends and good practices on a single CSR criteria (e.g. non-discrimination, prevention of corruption, etc).

Our business is measuring corporate social responsibility

Independent third party experts,

- we measure the relevance, consistency and efficiency of your commitments to social responsibility,
- we assess your extra-financial risks management.

Our rating model is based on internationally recognised standards and rigorous methodology.

The CSR audit, a tool for decision-making and for strategic management

« We were looking for a third party to give us a different perspective and point out our weaknesses. The CSR audit provided us with an in-depth picture ».

**Franck Riboud**,  
CEO, Danone

« It is important not to be complacent and detect discrepancies between intentions and results. The Vigeo audit is a valuable instrument for setting goals for improvement ».

**Henri de Castries**,  
Chairman of the Board, AXA

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## Domains of analysis

### Human Rights:

Fundamental Human Rights, Freedom of association and Collective bargaining, Non-discrimination, Forced labour, Child labour

### Human Resources:

Labor relations, Working conditions, health and safety, career development and training, Remuneration system

### Environment:

Incorporation of environmental considerations into the manufacturing and distribution of products, and into their use and disposal

### Business Behaviour:

Relations with clients, suppliers and sub-contractors, Prevention of corruption and anti-competitive practices

### Corporate Governance:

Board of Directors, Audit and internal controls, Treatment of shareholders, Executive remuneration

### Community Involvement:

Impacts on local communities, contribution to social and economic development, General interest causes.

## Our ratings model and assessment criteria:

Our ratings model is based on internationally recognised standards. It encompasses 40 CSR objectives, grouped into 6 domains (see opposite). Nearly 200 CSR action steps are analysed to assess managerial systems.

Each criteria is weighted, and contextualised according to the company's sector of activity and the geographic area in which the CSR Audit is undertaken. The level of performance and risk control is positioned on a 1 to 4 scale.

## Our methodology:

Our methodology guarantees:

- Impartial, robust and transparent analyses and assessments;
- Traceable information collected from the company and its stakeholders.

The auditors work from internal documents as well as interviews with top and middle management and stakeholders.

## Our strengths:

- An international team of 15 experienced and specialised auditors;
- Ethical rules which guarantee independence in assessment and confidentiality of data collection;
- A scientific council composed of international CSR experts;
- A network of experts in each sector of activity and all CSR domains;
- A quality control check at each stage of the audit.

## Our 70 audits include:

### Banking / Finance

BMCE (Morocco), Caisse Nationale des Caisses d'Épargne, Crédit Agricole, Euronext

### Health

CEVA Santé Animale, LEEM

### Industry

Air Liquide, Areva, Lafarge, PSA

### Insurance

Axa, BNP-Paribas Assurance, MACIF, MAIF

### Public Service

Assedic de Paris, DGI (France), Marine Nationale (France)

### Retailing / Food

Carrefour, Danone

### Services / Restauration

Adecco, Mac Donald's, Webhelp

### Transport / Tourism

Accor, Air France, ONCF (Morocco)

### Utilities / BTP

EDF, Gaz de France, La Poste, Lyonnaise des Eaux, Spie, Vinci

etc.