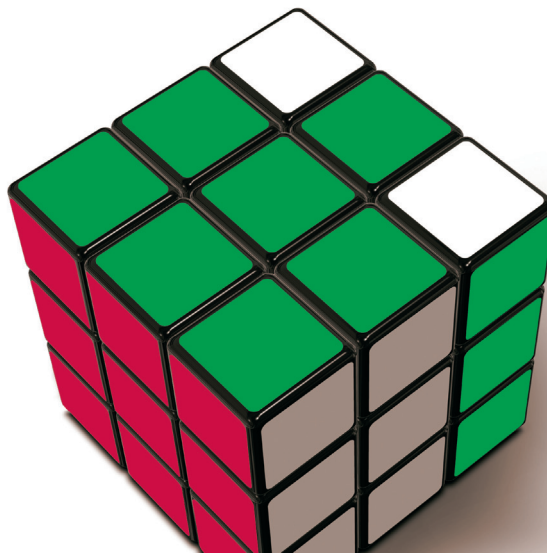


# The Equitics® range



vigeo

## CORPORATE SOCIAL RESPONSIBILITY RATINGS

### A new generation rating model

Thanks to a major step taken in R&D, the Vigeo group has developed Equitics® : a model based on internationally recognised standards and characterised by its strength and transparency.

With Equitics®, our analysts assess the degree to which companies under review take the social responsibility objectives of our analysis ratings model into account in the definition and deployment of their strategy.

The Equitics® database, based on this research, is made available to our clients' asset managers and institutional investors for them to:

- Establish SRI portfolios, usually on "Best In Class" principles;
- Refine their own financial analysis in a "mainstream" context.

#### The Equitics® range is made up of the following products:

Equi-Standard  
Equi-Plus\*  
Equi-Premium\*  
Equi-Sector  
Equi-Global-Compact  
Equi-Engagement\*  
Equi-Visio\*  
Equi-Alert\*

\* Product descriptions are available on [www.vigeo.com](http://www.vigeo.com)

## Equi-Standard

### Product benefits

For every domain, Equi-Standard offers:

- Access to ratings in the 6 domains:
  - Human Rights
  - Human Resources
  - Environment
  - Business Behaviour
  - Corporate Governance
  - Community Involvement;
- Access to scores, arranged for each domain in:
  - Leadership (L),
  - Deployment (D),
  - Result (R);
- Access to summary reports for every company under review (12 to 20 pages);
- An alert service;
- One day support for your management team to set up the service;
- Product delivery via our Client Extranet.

### This product enables you to:

- Have a quantitative analysis at the domain level and a qualitative analysis at the criteria level;
- Reach objective and transparent conclusions ("No Black Box"), in a user-friendly format, enabling the rapid identification of the company's strengths and weaknesses;
- Have access to 30 score indicators per company;
- To establish SRI "Best In Class" portfolios;
- To complete your financial analysis in a "mainstream" context.

## To contact us

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# Equi-Sector: Vigeo Group's sector analysis

## ■ Product benefits

Equi-Sector is a sector analysis for investors that:

- Presents an analysis of the market and the economic environment;
- Emphasizes growth perspectives and consolidation;
- Evaluates the defining factors and stakes in relation to Corporate Social Responsibility
- Presents the selected criteria for the Equitics analysis, with their weighting scheme;
- Compares company performance and risks according to the domain and criteria of social responsibility;
- Highlights the best practices of the sector.

## ■ This product enables you to:

- Have an in-depth vision of the risks and opportunities associated with major stakes in the sector;
- Have access to comparisons between companies in the same industries;
- Have access to reasons for activation/deactivation of criteria in the Equitics model;
- Better understand the issues surrounding your main business areas of interest (mainstream context).

# Equi-Global-Compact

## ■ Product benefits

Equi-Global-Compact provides information as to the level of companies' compliance with Global Compact principles (United Nations).

This product offers:

- Compliance indicators on each of the 10 Global Compact principles (see [www.unglobalcompact.org](http://www.unglobalcompact.org));
- Access to scores for criteria resulting in the non-compliance with one (or more) of the 10 principles of Global Compact;
- A list of comments, in HTML format, available from our Client Extranet.

## ■ This product enables you:

- To select companies which comply fully or partially with the Global Compact principles for a portfolio;
- To identify companies at risk with regards to this criteria;
- And therefore to meet the demanding needs of investors wishing to invest according to these principles.

Equi-Global-Compact has been praised by Georg Kell, Executive Director of Global Compact:

*"We have for a long time been encouraging analysts and the rating agencies to use Global Compact. I fully support the initiative taken by Vigeo Group to give more weight to Global Compact active membership in their corporate ratings, which contributes to the development of Corporate Social Responsibility in the world."*

PARIS

BRUSSELS

CASABLANCA