



PRESS RELEASE,

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Nicole Notat awards Vigeo CSR Trophies to 8 «top-performing companies» on the Moroccan Stock Exchange

**BMCE Bank, BMCI, Centrale Laitière, Cosumar, Lafarge Ciments,
Lydec, Managem and Maroc Telecom**

During a ceremony jointly organised by Vigeo and Aswat in Casablanca, **Nicole Notat, President of Vigeo**, awarded the «**Top-CSR Performer**» trophies to **8 companies** which Vigeo identified as the as the highest-performing out of the **40 largest publicly traded companies** in the Casablanca stock exchange.

Winners of the “Top CSR Performers” Morocco Award, in alphabetical order

Trophy for Best performance
«*Environmental strategy*» and «*promotion of general interest causes*»
awarded to **BMCE Bank** (Banking sector)

Trophy for Best performance
«*Career management and promotion of employability*»
awarded to **BMCI** (Banking sector)

Trophy for Best performance
«*Product safety management*»
awarded to **Centrale Laitière** (Food sector)

Trophy for Best performance
«*Product safety management*», «*Indépendence of the Board*», «*Audit and internal controls*»
awarded to **Cosumar** (Food sector)

Trophy for Best performance
«*Respect for freedom of association and rights to collective bargaining*»
awarded to **Lafarge Ciments** (Industrial sector)

Trophy for Best performance
«*Prévention of discrimination and promotion of professional equality*»
awarded to **Lydec** (Utilities sector)

Trophy for Best performance
«*Promotion of social dialogue*»
awarded to **Managem** (Mining sector)

Trophy for Best performance
«*Prévention of corruption*», «*contribution to general interest causes*»
awarded to **Maroc Telecom** (Telecommunications sector)

These companies earned the highest assurance levels on their ability to improve their risk management and reinforce the sustainability of their financial performances, emphasizing commitments and managerial processes that Vigeo considers as the most convincing amongst Moroccan companies under review.

The commitments evaluated concern the cohesion of human capital and respect for human rights, protection of the environment, responsible governance, business ethics and contribution to the economic and social development of the surrounding communities.

They contain 20 distinct criteria, rated on the basis of 250 indicators. They take into account publicly available information from the companies, stakeholder points of view (NGOs, unions) and are fed by information from Vigeo’s media monitoring systems. Vigeo’s ratings are independent from companies under review (not solicited or financed by the companies.) They are paid for by Vigeo rating’s clients: investors and asset managers.

Fouad Benseddik, Vigeo’s Director of Methodology and Institutional Relations, stated: “Vigeo has positively signalled to investors and fund managers, locally and internationally, that these eight companies consider social responsibility factors to be an integral part of their fiduciary obligation. It is a source of satisfaction for the teams at these companies. We are delighted that social responsibility is being affirmed as a leverage to the competitiveness of companies in emerging markets. This message is important, and we will renew it annually with our friends from Aswat.”

For additional information:

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About Vigeo

Founded by Nicole Notat in 2002, Vigeo, the leading European responsible performance expert, offers two lines of services through two business brands:

- *Vigeo rating –the way to responsible investment-* offers a broad range of products and services to investors seeking a sustainable and responsible performance of their investments;
- *Vigeo enterprise –the way to responsible management-* conducts global CSR audits and benchmarks in organizations of all sizes, public and private; support teams and integrate CSR/SRI criteria into business functions and strategic operations.

Vigeo is present in Paris, Casablanca, Brussels, Milan, Tokyo and London. The Vigeo team comprises 100 employees of 10 different nationalities. www.vigeo.com

About Aswat

Moroccan, authentic, and modern, Aswat is a national, private, interactive general-interest radio station, seeking to reach all those who “breathe” Morocco.

More information on Aswat : www.aswat.ma